# What do you want to be when you grow up



annual report



Connecting Champions

Helping kids with cancer pursue their passions

## A peek inside...

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## **Our Leadership Team**

## Board of Directors

#### Linda McAllister-Lucas MD & PhD \*

Chief of Division of Pediatric Hematology/Oncology at UPMC Children's Hospital of Pittsburgh

#### Chrissy Lookabaugh \*

Parent of a Connecting Champions Alumnus

#### Deb Mills-Scofield \*

Owner of Mills-Scofield, LLC

#### Dana Gold \*

Chief Operating Officer at Jewish Family & Community Services

#### **Mark Broadhurst**

Vice President Corporate Dining & Retail Development at Eat'n Park Hospitality Group

#### Terrence McAllister ^

Financial Advisor at MassMutual of Pittsburgh; Member of Connecting Champions Young Professionals Advisory Board

#### Tracey Reed Armant \* ^

Program Officer at The Grable Foundation

## The Brain Trust—Young Professionals Advisory Board

#### Alanna Figurelli \*

Compensation Associate, Officer at PNC

#### Heather Hibala \*

Annual Giving Associate at Ronald McDonald House Charities of Pittsburgh

#### Amy Malishchak \*

Brand Communications Coordinator at Eat'n Park Hospitality Group

#### Terrence McAllister ^

Financial Advisor at MassMutual of Pittsburgh

#### Sean Nolan

Child Alumnus of Connecting Champions; Freshman at Robert Morris University

#### Ashleen Wilwohl \*

Sales Specialist at Marriott International

#### Medical Advisor

#### Andrew Bukowinski, MD

Pediatric Hematologist/Oncologist at UPMC Children's Hospital of Pittsburgh

#### Interns

#### Kelley Gavel \*

Friendship Assistant Intern

#### Teresa Dietrich-O'Donnell \*

Storytelling Intern

#### **Jake Fonarev**

High School Intern & Connecting Champions Alumnus

## Staff



**Sidney Kushner** Executive Director & Founder



Coy Thompson ^ Program Coordinator & Friendship Champion



Jen Lutz \*
Friendship Champion
& Development Assistant



**Arias Fischer** \* Assistant of Everything



... & looking ahead to our next milestones

People often ask me when I founded Connecting Champions, and I struggle to find the answer. Was it in high school when my friend Lauren passed away and I realized my purpose in this world was to help kids with cancer in her memory? Was it May 31st, 2010, the first time I mentioned Connecting Champions in my journal? Perhaps it was in 2011, the year we incorporated and started our first friendship. Or was it in 2015, when our program staff, Jen and Coy, joined the team and helped build our program into what it is today?

To me, the answer is yes to all of those moments. I believe the best organizations have multiple founding moments.

Right now, we're on the verge of another one of those founding moments.

In the past 12 months, we've seen the referral rate of newly diagnosed children in our region skyrocket to 90%. Our already historic partnership with UPMC Children's Hospital of Pittsburgh deepened even further and our program became more efficient. We built Outcomes Reporting Software that allows us to see the quantitative and qualitative impact we're uniquely creating for kids and families. That impact is helping save lives and change health care forever.

We're ready to climb our next mountain. In the coming year, we'll be working to translate our outcomes into the different languages of our many stakeholders, identify the next city to which we can expand, and achieve financial sustainability in Pittsburgh so that we can continue to thrive here as we strive to help every child with cancer in the country.

Organizations are founded when you look back and say, "That's when it all started." Connecting Champions became what it is today because of each and every one of you. In my eyes, you are all co-founders.

Here's to many more founding moments together.

With admiration.

Sidney

What do you want to be when you grow up?







#### **Get in Touch with Us**

Website: www.ConnectingChampions.org

Connecting Champions 6101 Penn Avenue, Suite 201 Pittsburgh, PA 15206 412.301.5304

E-mail: Team@ConnectingChampions.org

**Donate:** www.ConnectingChampions.org/donate

Ways to help: www.ConnectingChampions.org/helping

**Facebook**: @ConnectingChampions **Instagram**: @ConnectingChampions

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## Meet some of our kids!

Facing page, clockwise from left: Kelsey, age 9, future cheerleader & wrestler / Thomas, age 19, future cyber security expert / Riley, age 8, future sports star / Savannah, age 11, future rodeo cowgirl This page, clockwise from top left: Sawyer, age 6, future paleontologist / Lance, age 20, hockey reporting enthusiast / Tristan, age 4, police car enthusiast / Davis, age 10, future video game designer / Amber, age 16, future police officer

## A Big Thank You

to all of our generous donors in 2019!

### Thank you to our special donors, sponsors, & foundations for helping our kids pursue their passions!

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## March to FRIENDSHIP

Entire month of March, online (www.MarchToFriendship.com)



Every year, people across the country form teams with their coworkers, friends, and classmates to **help children with** cancer better survive their cancer journey.

Teams make their March Madness pool charitable (or for those not interested in basketball, they creatively crowdfund). Every \$250 a team pools together sponsors a friendship moment for a newly diagnosed child. At the end of the year, they get a personalized scrapbook sharing highlights from the friendship they made possible. In 2019, we had 500+ donors supporting 140 friendship moments.

Night of INSPIRATION

**Every September** (www.ConnectingChampions.org/inspiration) **Emceed by Sean Nolan**, local teen with cancer

Every fall, Connecting
Champions hosts the "Night
of Inspiration," an evening
celebrating local kids with
cancer. Each child is
presented with an award
from their mentor sharing
how they have inspired us
with their bravery during
the cancer journey. Each
award is presented by one
of our Presenting or Gold
sponsors, and the event is



emceed by one of our teens, Sean, who wants to be a sports broadcaster when he grows up. The Night of Inspiration also features hors d'oeuvres, an open bar, and a powerful story shared by a local kid with cancer.

Check out our other events at www.ConnectingChampions.org/events

Janet Lynne McAllister Masquerade Ball | Pittsburgh Marathon Charity Team