



2018
PRODUCT
CATALOG

*brought to you by local
Kenyan artisans*





BOUNTYNUT PEANUT BUTTER

Sizes & Prices: 200g: Ksh 270 // 400g: Ksh 360 // 800g: Ksh 450

The Inspiration: Noticing a lack of organic and affordable protein sources, Rose decided to begin producing peanut butter. She later joined Somo's entrepreneurship boot camp in hopes of expanding her business and creating more jobs for people in her community.

The Product: Today, BountyNut Peanut Butter sells three sizes of organic peanut butter, each made with only two ingredients: salt and peanuts.



PURYSETH HONEY

Sizes & Prices: 250g: Ksh 284 // 500g: Ksh 450

The Inspiration: Seth and Purity grew up watching their parents produce honey from beehives in their own backyard. After applying for Somo's entrepreneurship boot camp, they went on to found PurYseth Honey. They see honey as an important staple as it can be used to treat a variety of conditions, from dandruff and allergies to coughs and burns. Honey has not only been used as a sweetener for hundreds of years but also can control blood sugar levels and even treat insomnia.

The Product: PurYseth harvests their honey in Purity and Seth's home county of Kitui. Here, they carefully separate the honey from the wax inside the beehives then send it to Githurai where it is packaged and distributed.



YO-TOTO FRUIT CUPS & SMOOTHIES

Fruit Cup Price: Ksh 200 // **Smoothie Sizes & Prices:** 12oz: Ksh 150 // 16oz: Ksh 200

Smoothie Flavors: ABC (apple, beetroot, carrot), Evergreen Goodness (spinach, apple, ginger), Mango Magic (mango, avocado, banana), Strawberry Sunrise (strawberry, banana, orange), Tropical Mist (orange, pineapple, mango), & Make Your Own

The Inspiration: Lillian began making yogurt for her children in 2014 due to the high prices of other commercial yogurt brands available in stores. She went on to co-found Yo-Toto with her husband, Collins, which sells organic yogurt at affordable prices to families and schools in Nairobi.

The Products: **To-Toto Fruit Cups** start with Yo-Toto yogurt, which is made without preservatives, using probiotic cultures and fruit-based natural flavors. It is rich in protein, calcium, vitamin B, potassium, and magnesium, and improves digestion and the immune system. The yogurt is then mixed with fresh fruit, making it a perfect school snack or quick and healthy breakfast for working parents.

Yo-Toto Smoothies are made with fresh produce and organic Yo-Toto Yogurt.



YO-TOTO YOGURT

Sizes & prices: 250mL: Ksh 60 // 1L: Ksh 200

Flavors: Strawberry & Vanilla

The Inspiration: Lillian began making yogurt for her children in 2014 due to the high prices of other commercial yogurt brands available in stores. She went on to co-found Yo-Toto with her husband, Collins, which sells organic yogurt at affordable prices to families and schools in Nairobi.

The Product: Yo-Toto Yogurt is made without preservatives, using probiotic cultures and fruit-based natural flavors. It is rich in protein, calcium, vitamin B, potassium, and magnesium, and improves digestion and the immune system. Available in strawberry and vanilla, Yo-Toto Yogurt makes a perfect school snack or quick and healthy breakfast for working parents.



AFRIKNIT DOLLS

Sizes & Prices: Small: Ksh 600 // Medium: Ksh 800 // Large: Ksh 1,000

The Inspiration: Susan, a trained tailor and fabric technician, and her partner, Meshack, created AfriKnit Dolls to address the lack of African-inspired dolls available in Nairobi. By using fabric waste from local tailors, Susan and Meshack are able to create a sustainable and affordable product. Through their business, AfriKnit Dolls not only provide children with durable and affordable toys, but also create jobs for youth in their community and reduce environmental waste.

The Product: Made of African print fabric and colored yarn, AfriKnit Dolls are flexible, soft, and more durable than plastic dolls. The dolls come in a variety of customizable colors and patterns. Dolls can be customized for a small upcharge!



EL-ELYON GIRAFFES

Price: Ksh 2,000

Shapes: Giraffe, Dinosaur, Letter, & Number

The Inspiration: Leo, seeing the need for affordable educational toys, created stuffed letters, animals, and numbers to help children learn. The proceeds subsidize the rates of her daycare she is opening, allowing her to provide a reliable, affordable childcare service for working parents.

The Product: Handmade with love out of African prints, these are great for precocious toddlers and for decorating children's rooms.



HADASSA DIAPERS

Price: Ksh 600 (for a package of 4)

Patterns: Bears, Bunnies, Letters, & Little Toys

The Inspiration: Esther started Hadassa to provide a better alternative to the high-cost, chemical-filled diapers found in Nairobi. These reusable diapers are pocket friendly, safe, and great for the environment.

The Product: Hadassa diapers are one size fits all! Adjustable buttons allow you to find the perfect fit while your baby grows. Sold in packages of four diapers.



HIDAYA DIAPERS

Price: Ksh 100

Colors: Green, Pink, Red, & White

The Inspiration: The mother-daughter team of Hilda and Diana make practical, reusable diapers perfect of mothers on the go. They were inspired by seeing single mothers from Korogocho struggling to purchase sufficient diapers for their babies.

The Product: These reusable diapers last an entire month! This both cuts down on a huge cost for mothers and reduces environmental pollution.



MOYO MOTO "WARM HEARTS" PACKAGE

Price: Ksh 2,500

"Moyo Moto" or "Warm Hearts" is exactly what you'll feel when your trendy Kitenge bag arrives on your doorstep filled with mommy-and-me products. Help under-privileged women from Nairobi grow their businesses while enjoying their eco-friendly products made with love. Products are made with fabric scraps from local tailors, making each product unique; colors may differ from photo.

The Products: **One AfriKnit Doll:** Susan created AfriKnit Dolls to address the lack of African-inspired dolls available in Kenya. By using fabric scraps from local tailors, Susan is able to create a sustainable and affordable product. AfriKnit Dolls not only provide children with durable and affordable toys but also create jobs for youth in their community and reduce environmental waste.

Two Mwangaza Candles: Josephine was unemployed when a friend taught her how to make candles. Eventually, she began to sell her candles to people in her community and became financially independent. She realized that by training other single or unemployed women to make and sell candles, she could help bring them out of poverty. Candles are a necessity in her community due to frequent power outages.

One El-Elyon Kids' Giraffe: Leo, seeing the need for affordable educational toys, began creating stuffed letters and animals. Made from African prints, these are great for precocious toddlers and for decorating children's rooms.

One Hadassa Diaper: Esther started Hadassa to provide a better alternative to the high-cost, chemical-filled diapers found in Nairobi. These reusable diapers are pocket friendly, safe, and great for the environment.

One Free Gift: Michelle, frustrated by harsh, ineffective skin products, turned to Africa's natural resources of Coconut Oil, Shea butter and Aloe to make soap and body butter. Now Kibera citizens can treat themselves to healthy, glowing skin at affordable prices.

The Packaging: **One Looklike Avido Bag:** Seizing the opportunity with Kenya's recent plastic bag ban, David created trendy reusable shopping bags out of his leftover Kitenge fabric. David's broader line is inspired by the streets of Kibera, and his desire to share his home fashions with people around the world.



LOOKSLIKE AVIDO BAGS

Price: Ksh 100

The Inspiration: Seizing the opportunity with Kenya's recent plastic bag ban, David created trendy reusable shopping bags out of recycled Kitenge fabric. David's broader line is inspired by the streets of Kibera, and his desire to share his home fashions with people around the world.

The Product: Today, Looklike Avido sells durable bags and creates custom clothing orders.



LOOKSLIKE AVIDO JACKETS

Price: Ksh 2,700

Colors: Blue Orange Peacock, Blue Stripes, Purple Paisley, Green Orange Blue Eyes, Triangle Frenzy, Blue Black Plaid, Circles, Yellow and Black, Green Tiger, & Yellow Red Black Stars

The Inspiration: David's line is inspired by the streets of Kibera, and his desire to share his home fashions with people around the world.

The Product: Today, Looklike Avido sells bomber jackets and creates custom clothing orders.



MWANGAZA CANDLES

Sizes & Prices: bag of 6, each 125g: Ksh 500 // bag of 3, each 250g: Ksh 500

Colors: Yellow & Blue

The Inspiration: Five years ago, when Josephine was unemployed, a friend taught her how to make candles. Eventually, she began to sell her candles to people in her community and became financially independent. She realized that by training other single or unemployed women to make and sell candles, she could help bring them out of poverty.

The Product: Mwangaza Candles come in variety of colors, shapes, and scents. Made from recycled wax, they are a sustainable and high-quality light source — perfect for birthday celebrations or religious services!



POTTER'S ECOBRIQUETTES

Price: Ksh 60

The Inspiration: Abraham has witnessed the deforestation and health problems caused by coal. Hoping to create a more sustainable and affordable fuel source that reduces pollution in informal settlements, he founded Potter's Briquettes.

The Product: Potter's Briquettes are made of waste products and sugarcane remains. Not only do his briquettes cause less environmental harm than coal, but they are also cheaper, longer lasting, and less damaging to users' health.



REAFRIC SHOES

Price: Ksh 3,500

Colors: Floral, Square, Brown, & Swirl

The Inspiration: Julius is a designer at heart and noticed he could turn scrap materials around him into beautiful attire. He also trains youth to produce these shoes, giving them a sustainable source of income.

The Product: This durable, trendy footwear are made from materials such as fabric scraps, leather boards, used tires, and old jeans. Look fashionable while being environmentally friendly!



UNICYCLE BAGS

Sizes & Prices: Small: Ksh 25 // Large: Ksh 50

The Inspiration: Working at her neighborhood market in Githurai, Faith saw the potential to turn excess rice sacks into durable, cost-effective shopping bags. The recent plastic bag ban in Nairobi makes Unicycle bags even more popular.

The Product: These make practical packaging bags for businesses and fashionable reusable bags for customers.

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